



AOC AUSTRALIA

CORPORATE SPONSORSHIP PROSPECTUS

2023-2024

About AOC Australia

A Chapter of the Association of Old Crows, the global peak professional body for Information Warfare practitioners.

❖ Advocacy | Education | Networking ❖

MISSION

To be Australia's premier Information Warfare organisation; to connect, strengthen, educate, and advocate for Australia's Information Warfare community; and to support uplift of Australia's Information Warfare capability in pursuit of national

AOC Australia connects information warfare practitioners, capability managers, spectrum technology developers, industry partners, academic institutions and procurement decision-makers.

Advocacy. Find the support you need. Get the exposure you want. Be heard.

Education. Find opportunities to learn. Support your employees. Grow your capability.

Networking. Connect with your customer. Find qualified staff. Grow your influence.

❖ Electromagnetic Warfare | Spectrum Operations ❖

❖ Cyber-Electromagnetic Warfare | Information Operations ❖

Programs and Activities

AOC Australia runs a core program of events, to which all sponsor privileges apply. These events include the annual Convention, quarterly networking lunches, and an annual gala awards night. In addition to these events, AOC Australia hosts a number of member-focussed initiatives designed to provide advocacy and professional development for the Information Warfare community.



Spectrum Working Group

The SWG is a Defence industry group whose purpose is to advocate for Defence industry in the domestic and international spectrum regulatory environments. There is currently limited representation of Information Warfare needs in this forum, leading to steady erosion of the spectrum rights and accesses that may underpin future capability. The SWG provides a way for all Information Warfare organisations, regardless of size, to gain access to the regulatory process. We provide a way for members to understand current regulatory discussion topics, to engage on common areas of concern, and to provide input into the decision-making cycle.



Professional Development

AOC Australia facilitates a program of regular online professional development sessions to augment the webinar program hosted by the Association of Old Crows. These webinars are designed to showcase Australian Information Warfare professionals and their capabilities in an educational forum.



AOC Australia Jobs Board

Reach Australia's Information Warfare talent via the dedicated AOC Australia Jobs Board.

Corporate Sponsorship

AOC Australia's Corporate Sponsorship program supports Information Warfare organisations.

Platinum Sponsorship

\$70,000

The platinum sponsor is AOC Australia's premium sponsorship offering. The platinum sponsor receives priority privileges across the annual events calendar general privileges in AOC Australia communications.

Gold Sponsorship

\$35,000

Up to five Gold Sponsors will receive priority benefits and branding opportunities throughout the annual calendar of events. Get the brand exposure you need in this value-for-money package.

Silver Sponsorship

\$12,500

Silver sponsors get brand exposure, event benefits, and access to Information Warfare community opportunities. Raise your profile with this package.

Bronze Sponsorship

\$3,000

Information Warfare community members can advertise their affiliation with AOC Australia while enjoying event benefits and developmental opportunities for members.

By partnering with AOC Australia, you have a variety of ways to connect with members throughout the year. Stay relevant to your customer base, participate in high-level discussions, and nurture relationships with key contacts.

The sponsorship program is open to any industry, government or academic organisation from the Information Warfare community.

**SECURE YOUR SPONSORSHIP POSITION TODAY...
BEFORE YOUR COPETITION DOES**

Sponsor Benefits

Sponsors will receive benefits from 01 July 23 through to 30 June 24. These benefits include branding, exposure, and ticket entitlements at all of the core events in AOC Australia's annual events calendar. These events are:

- ❖ Convention 23
- ❖ 4 x Quarterly Networking Lunches
- ❖ Gala Awards Night

Beyond the core program of events, AOC Australia sponsors receive the following benefits (varying according to sponsorship level):

- ❖ Branding on all AOC Australia communications.
- ❖ Branding on the AOC Australia website.
- ❖ Sponsor profiles on AOC Australia website.
- ❖ Free use of AOC Australia's Jobs Board.
- ❖ Free membership to the Spectrum Working Group.
- ❖ Use of an exclusive AOC Australia sponsor logo.

Sponsors of all levels have the opportunity to partner with AOC Australia for additional activities outside of the core events program.

*Sponsorship requests will be open for submission
from Thursday 23rd of March. Don't miss out.*

For a detailed breakdown of sponsor entitlements and information on how to sign up, see www.aocaustralia.com/sponsors.

www.aocaustralia.com/sponsors

Convention 23

ADELAIDE CONVENTION CENTRE | 26-28 September 23

Australian Information Warfare: Beyond the Defence Strategic Review

AOC Australia's annual Convention will bring together Information Warfare stakeholders from Australian government, Defence, industry and academic organisations, as well as regional and international partners. Two days of open conference will be followed by a dedicated classified day.

❖ **PLATINUM**

Eight full registrations to all Convention activities | four tickets to Convention VIP Dinner (engage with senior government and Defence attendees) | convention opening session address | 100% discount for up to one premium exhibition booth | 50% discount for up to one additional Premium exhibition booth | most prominent placement of your branding on all event materials | up to six A4 pages of full-colour content in the AOC Australia Convention delegate pack | double-page sponsor profile in AOC Australia Convention program.

❖ **GOLD**

Four full registrations to all Convention activities | two tickets to Convention VIP Dinner (engage with senior government and Defence attendees) | 100% discount for up to one premium exhibition booth | 50% discount for up to one additional Premium exhibition booth | prominent placement of your branding on all event materials | up to four A4 pages of full-colour of content in the AOC Australia Convention delegate pack | single-page sponsor profile in the AOC Australia Convention program.

❖ **SILVER**

Two full registrations to all Convention activities; 50% discount for one Standard booth | inclusion of up to two A4 pages of full-colour content in the AOC Australia Convention delegate pack | quarter-page sponsor profile in the AOC Australia Convention program.

❖ **BRONZE**

50% discount on one full convention ticket | 10% discount for up to one Standard booth.

www.aocaustralia.com/convention

Networking Lunches and Gala Awards Night

Networking Lunches

AOC Australia will host quarterly networking lunches for members and sponsors. These networking lunches will focus on a topical community issue and will feature a relevant invited speaker. Lunches will be hosted across a variety of cities, including Canberra, Adelaide and Brisbane.

Sponsors packages include the following ticket entitlements:

- ❖ Platinum 8 per lunch
- ❖ Gold 4 per lunch
- ❖ Silver 2 per lunch
- ❖ Bronze 2 total

Platinum and gold sponsors receive branding opportunities during presentations and at the venue.

Gala Awards Night

AOC Australia's Gala Awards Night is held in June of each year to reflect on community achievements over the preceding year. Awards include:

- ❖ The Ross Treharne Lifetime Achievement Award
- ❖ Industry Achievement Award
- ❖ Excellence in Defence Information Warfare Award
- ❖ Science and Research Achievement Award
- ❖ Early Career Award

Sponsor tickets

Platinum - 8 | Gold - 8 | Silver - 2 | Bronze - 1

Secure your sponsorship position TODAY...
before your competition does.

For additional information on AOC sponsorship, contact
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